

Hendrickson Method® Association

Welcome to the Hendrickson Method Association, the professional community of Hendrickson Method Institute. This Membership document contains information on the benefits and conditions of membership and includes an application for new members and renewals. Please read through the information carefully and contact us if you have any questions. We look forward to having you participate in this special community of HM therapists.

Purpose and Benefits of HMA:

- Develop community among Hendrickson Method graduates
- Maintain the quality of Hendrickson Method by establishing training standards
- Protect the Hendrickson Method trademark so it is used only by authorized professionals
- Offer exclusive benefits to members, including use of the HM website's Practitioner Locator Service and discounts on HMI C.E. Classes and the HM DVD

Practitioner Locator Service

Our Practitioner Locator Service (PLS) is a web-based-only benefit exclusive to members of HMA. It is an online resource for clients seeking practitioners of Hendrickson Method. The PLS listings are maintained by each member. When you indicate on your HMA application that you would like to participate in this service, you will be added to the site. Instructions on how to access the website so that you can add a photo and additional information about your practice will be sent by the Hendrickson Method Institute office.

C.E. Class Discounts

HMA members receive a discount on the standard price of all Hendrickson Method Institute Continuing Education classes. To get your discount, simply identify yourself as an HMA member when registering. Only classes that occur within the active period of your membership and are sponsored directly by Hendrickson Method Institute (versus those held through other schools or organizations) qualify for discounts.

Hendrickson Method DVD

HMA members receive a \$100 discount off the retail price of the new HM DVD. Contact the Hendrickson Method Institute office to place an order and get your discount (vs. ordering through the website).

Definitions:

Professional Certification Courses – Hendrickson Method courses that are 100 hours or more in length. Students who are auditing HM professional certification courses may not count their hours as professional certification training.

Continuing Education Classes – Hendrickson Method classes that are less than 100 hours in length. Students who officially audit a HM professional certification course are able to get C.E.

credit for the purpose of renewing membership in HMA.

Hendrickson Method Practitioner – A graduate of 168 or 200-hour Hendrickson Method Training or a graduate of the former Institute of Orthopedic Massage’s 200-hour training, who is a member-in-good-standing of HMA.

Hendrickson Method Therapist – A graduate of 336 or 400-hour Hendrickson Method Training or a graduate of the former Institute of Orthopedic Massage’s 400-hour training, who is a member-in-good-standing of HMA.

Conditions of Membership:

- Members must have graduated from a professional certification course offered through the Hendrickson Method Institute, or the former Institute of Orthopedic Massage.
- Members must comply with all student conduct policies, and values and ethics as outlined in the most current Hendrickson Method Institute school catalog. Issues of compliance are determined solely by Hendrickson Method Institute.
- Members must honor all conditions of trademark usage as outlined in the Trademark Usage Rules section of this document.

Membership Types & Fees: Unless otherwise stated, membership fees cover a 1-year period.

1. **New Graduate Membership:** Graduates who have successfully completed a professional certification course may join within 90 days of receiving their course certificate at a discounted rate of \$25 for their first year of membership. For subsequent renewals, New Graduates will pay Standard Membership rates.
2. **Standard Membership:** \$40 per year for Hendrickson Method Practitioners, Therapists, and Advanced Therapists.
3. **Teachers:** Hendrickson Method Teachers receive free membership.

Renewal Requirements: Members must renew their membership in HMA every year.

Changes in Benefits and Conditions of membership in Hendrickson Method Association are at the discretion of Hendrickson Method Institute. Hendrickson Method Institute reserves the right to refuse membership in the Association to any person for any reason at any time.

Hendrickson Method® Association: New Member & Renewal Application

Name: _____

Full Address: _____

Home phone: _____ Cell: _____ Email: _____

_____ I would like to participate in the HM website's Practitioner Locator Service.

Use this business address, business phone, and email address for the site:

Street: _____ City _____ State ____ Zip _____

Business phone: _____ Email: _____

_____ I do not want my business address listed. Please write in "address available upon request".

Please list the Hendrickson Method professional certification courses you have completed:

Course Title	Year	Location
_____	_____	_____
_____	_____	_____
_____	_____	_____

Type of Membership – Annual memberships unless otherwise stated: (please check only one)

_____ **\$25 - New Graduate Membership:** You are a first time applicant and applying within 90 days of receiving your certificate from a certification course. Date on your certificate _____.

_____ **\$40 – Standard Membership:** You have graduated from a Hendrickson Method Institute certification course or the former Institute of Orthopedic Massage's 200 hour training or 400 hour class and do not qualify for the New Graduate Membership rate.

_____ **\$0 - Teacher:** You are a Certified Hendrickson Method Teacher.

Class title	Year	Location	Dates Taught
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

All New Applicants and Renewals: Please complete the remainder of this form.

Membership Fee Payment:

Method: check _____ or credit card: # _____, exp. date: _____
Please make checks payable to Hendrickson Method Institute. If paying by credit card, please circle type:
Visa or MasterCard. Please sign below to authorize charges to your credit card:

Signature

Date

I have read, understood, and complied with all of Hendrickson Method Institute's student conduct policies, and values and ethics as outlined in the most current school catalog. I have read and understood all of the Trademark Usage Rules and agree to comply with them at all times.

Signature

Date

Please return this application to:
Hendrickson Method Institute, 388 Colusa Ave., Kensington, CA 94707

Trademark Usage Rules

Hendrickson Method[®] and *wave mobilization*[®] are registered trademarks belonging to the Hendrickson Method Institute, Inc. You may use the trademarks according to the following rules of use:

Trademarks and Professional Titles:

Graduates of Hendrickson Method professional certification courses may use the Hendrickson Method trademark as follows:

- Graduates of Hendrickson Method Training: 126-hour, 168-hour, or 200-hour certification courses or the former Institute of Orthopedic Massage's 200 hour training, may use the title "Hendrickson Method[®] Practitioner".
- Graduates of Hendrickson Method Training: 336-hour or 400-hour certification courses, or the former Institute of Orthopedic Massage's 400 hour training, may use the title "Hendrickson Method[®] Therapist".
- Graduates who have completed 500 hours of Hendrickson Method Training may use the title "Hendrickson Method[®] Advanced Therapist".

Using the registered trademark symbol ® in professional titles:

The first time you use the term Hendrickson Method as part of a professional title, it must contain the ® mark after the registered term as a superscript and be large enough to be clearly visible. Where space permits, you should also include a trademark attribution, preferably in the following footnote format: "Hendrickson Method is a registered trademark of Hendrickson Method Institute, Inc." You may not use Hendrickson Method in professional titles with any words or terms other than those listed above as approved titles.

Style of titles:

You may not combine your Hendrickson Method title so that it appears merged with another title. Here are examples of unacceptable titles followed by corrected versions:

Incorrect: Hendrickson Method[®] / Sports Practitioner

Correct: Hendrickson Method[®] Practitioner & Sports Practitioner

Incorrect: Hendrickson Method[®] & Reiki Practitioner

Correct: Hendrickson Method[®] Practitioner & Reiki Practitioner

Incorrect: Physical and Hendrickson Method[®] Therapist

Correct: Physical Therapist and Hendrickson Method[®] Therapist

Trademarks and the terms Hendrickson Method and Wave Mobilization:

Using the ® Mark

When you write the terms Hendrickson Method® or wave mobilization®, they must be followed with the ® mark as a superscript large enough to be recognized, the first time the term appears in each/any context. For example, if you are writing a three-page article on Hendrickson Method, you only need to insert the ® after the first use of the term. If the article has sidebars, footnotes, or chapters, the ® symbol should also appear after the first use of the trademark in each of those areas that might be viewed on a stand-alone basis. If the trademark term is used on web pages in descriptive text or page titles, the ® mark must appear on each page, in each separate section where Hendrickson Method or wave mobilization are used.

You may not use the term Hendrickson Method in a way that might appear to create a different meaning or a hybrid term. For example, the following uses would be unacceptable:

- "...his training in Hendrickson Method® – Medical Massage prepared him for ..."
- "...Hendrickson Methodology® is perfect for a wide range of..."

Please comply with the following additional rules of trademark usage:

- Do not use the trademark as a plural. "Hendrickson Methods" or "wave mobilizations"
- Do not use the trademark as a possessive. "Hendrickson Method's"

Style of Use

You may use any font, emphasis, or style of type when using the trademark, whether in general or as part of a professional title, as long as the style you select meets the following requirements:

- It does not appear to be a logo or part of a logo
- It is not stylized so that it appears to be an artistic design
- It is clearly legible

Conditions of trademark usage may be changed at the discretion of Hendrickson Method Institute or Dr. Tom Hendrickson at any time.

Violations: Trademark use deemed in violation of these rules by Hendrickson Method Institute or Dr. Tom Hendrickson may result in legal action. You consent to jurisdiction and venue in the Superior Court of Alameda County, California, and/or the United States District Court for the Northern District of California. In any such legal action, the prevailing party shall be entitled to be awarded allowable costs and reasonable attorney's fees incurred.